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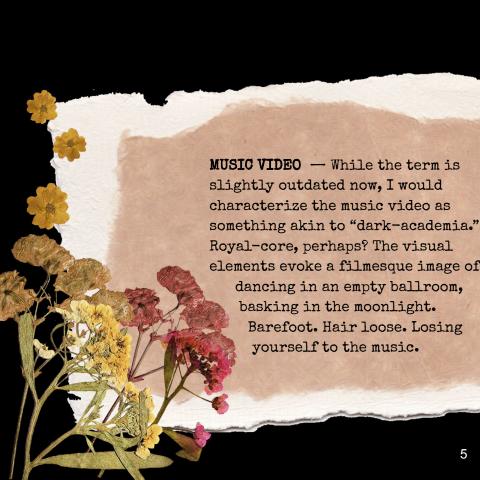


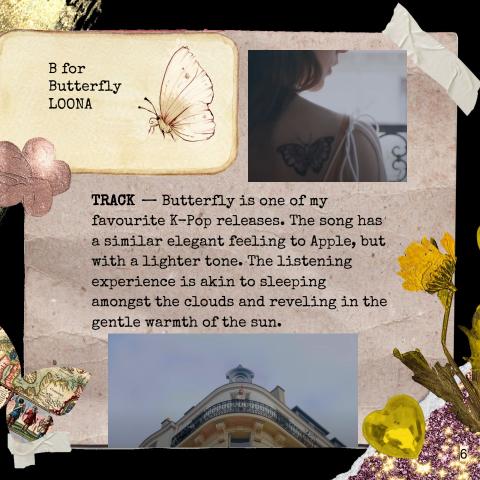
TRACK — Apple gives a refined, sophisticated feeling. Its instrumental and background vocals work together to forge an elegant atmosphere. The song is perfect for their album titled "D:Song of the Sirens".

The song does not have the most dramatic build-up. Since the very first note, the introduction sets its tone to be gilding through the track rather than hard-hitting the beat. Although the track becomes more powerful in the chorus, it returns to the same featherlight character in the second verse. Then, it builds up anticipation in the subsequent pre-chorus, drops off again in the bridge, and then becomes quite explosive in the final section.

This pattern makes Apple dynamic enough to keep the audience engaged while keeping the glazed, tranquilizing, and mystical flavor.







Using soft falsettos instead of belting we often find in K-Pop tracks, the song creates a remarkable dream-like atmosphere. This majestic quality works with the lyrics that celebrate and encourage the audience to chase their dreams.











I also adore the choreography; you decide with its pleasing formations, whose delicate hand movements, and a glorious canon in the pre-chorus ("对가엔 바람 소리, wing, wing, wing"). Together, they produce an otherworldly charm.



Overall, Butterfly is one of my all-time favorite K-Pop releases. Like the title of the song, the track is celestially beautiful.

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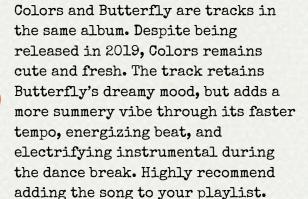








## C for Colors LOONA





















D for Ditto New Jeans

> Ditto is perhaps one of my favourite releases from fourth-generation groups. The track evokes a vivid emotion associated with grainy, fading, and sentimental memories. Floundering, your brain loses the picture-perfect clarity when you recall details from a distant past. You may remember the feelings you had at the time, but not every detail of the moment: Ditto feels like that.





lo come sousse

The lyrics were innocent and hopeful, verbalized by the members' delicate timbres. My favorite part of the song is from Danielle when she sings "Do you want somebody, like I want somebody? / 날 보고 웃었지만 / Do you think about me now, yeah / All the time, yeah / All the time". The warmth in her delivery captures a teenage crush. I also adore the chorus which asks the other person to say they feel the same way. These hopeful parts clash with the haunting "woo, woo, woo, ooh" at the beginning and the ending of the song.

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Similar to the contradictions in the track, the two music videos. For me, there are two scenes that capture the bittersweetness of the song. In the "Side A" video (5:05), Heesoo walks alone in the rain. She is not clearly teary, but she is noticeably not smiling. This juxtaposes with the scene in "Side B" video (0:32), where she is surrounded by New Jeans members who try to cheer her up.

I understand the track as an embodiment of youth and the deep emotional wounds that we fostered and learned to thrive despite them. For this reason, Ditto is a unique release from a K-POP group.

OTHER NOTES — I initially wrote this short review at 23:50 on December 31st. Happy new year to me!



E for Eclipse Kim Lip



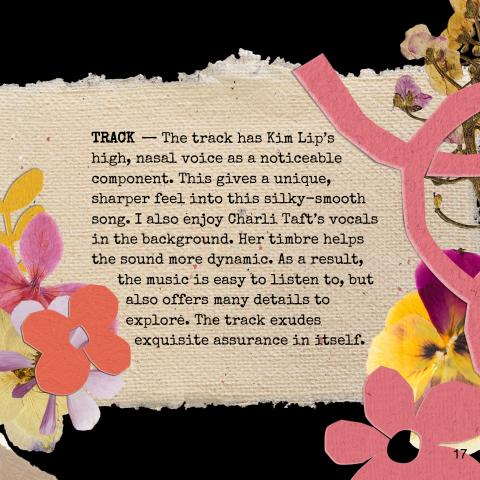
MUSIC VIDEO — One of the reasons why I revisit this release again and again: how the music video expertly establishes an image of Kim Lip as an artist. I am always partial to artworks that center around a primary color. For Eclipse, the music video is painted in red. For example, her outfits include a uniform with a red skirt and a red bow tie, a red short-sleeve full bodysuit outfit, an Oxford shirt with popping red pattern, red lipstick, red shorts, and red leather platform boots.

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In addition to her outfits, Kim Lip dances on top
of a red platform situated in the middle of an
abandoned building. The production team
employs a red LED ring, red smoke bomb, and a
close-up shot of an owl's red iris. The team also
occasionally uses lights and editing to make the
whole scene red. In effect, the music video
associates the color with her.

Apart from red, no other color seems to pop out with its continuous usage of white, grey, and black. This color palette perfectly complements the song's slower and more laid-back tone with strong influence from the R&B genre.





(G)I-DLE is one of a handful K-POP F for For You acts I actively seek out their b-sides. (G)I-DLE "For You" highlights the scope of emotions the (G)I-DLE is capable of exploring. With their recently promoted tracks being Tomboy, Nxde, Queencard and Super Lady, some people may remember the group as unapologetically loud and overwhelmingly confident. This song shows that the group also offers softer and more vulnerable tracks. I would definitely recommend casual listeners (like me) revisiting their older tracks, especially those with a more delicate tone.

However, I am not a big fan of For you's minimalist production and line distribution.

I find the first chorus too bare. I understand that this might be a conscious choice to convey the emptiness or to gradually build up the tension throughout the song.

Also, I don't think Soyeon's razor—sharp timbre is presented in the first verse. It unpleasantly clashes with the instrumental and the warmer vocals from Minnie and Yuqi. On the other hand, I enjoy Soyeon's delivery in the second verse. I wonder if the listening experience would be better if Soojin sang Soyeon's lines in the first verse and Soyeon's rap is extended.

Nevertheless, these points do not take away my appreciation for the track. The track is an ocean with unforgiving tides crashing in. If I close my eyes, listening to the song feels like being underwater without a lifejacket. I imagine myself as an astronaut losing their footing in the cold, vast space. It's unassuming at first but the waves pull you into the spiral towards the deep end.

G for The Great Mermaid LE SSERAFIM

The Great Mermaid is an unpromoted track in the group's first mini-album, named after the title track "FEARLESS". Compared to Fearless, the Great Mermaid is another take on LE SSERAFIM's concept



of self-confidence. The title track focuses on showing sleek, minimalist, and sharp styling — both visually and sonically. In contrast, this

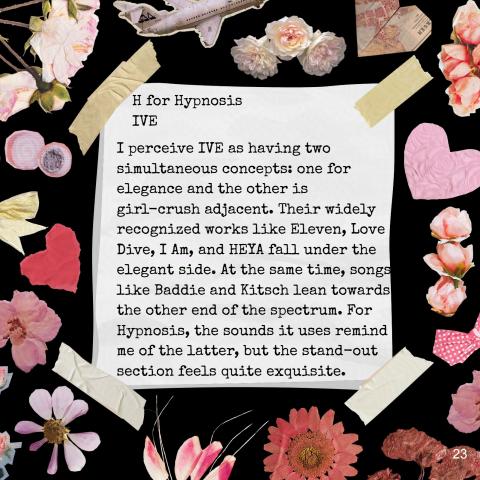
song is more explosive in both the vocal delivery and the instrumental.

In terms of its lyrics, the song offers a twist to the well-known Little Mermaid. The most popular version of the fairy tale is probably Disney's 1989 film. The protagonist is a very romantic character, willing to sacrifice her voice for Prince Eric. While I adore Disney's take on the story, LE SSERAFIM's reinterpretation works well with the members. The lyrics feel authentic and thematically relevant to the group's concepts. Instead of focusing on the idea of love, the members assert "I don't give a shit / No love, no golden prince 그런 뒤틀린 사랑 / 나는 필요 없어"



Overall, the Great Mermaid is arguably the group's most underrated unpromoted track. I strongly believe it was one of the best songs that the group has released.





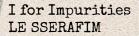
The instrumental of the song is not busy, somewhat futuristic. At its very beginning, the distorted, drawn-out, strangely metallic sound can be quite uncanny. The beat is also reminiscent of the sound of a heart rate monitor. They help convey the sense of uncertainty, matching the idea of hypnosis.

On the other hand, the members are unhurried and in total control of the situation. In the choruses, they sings "사랑이라는 느낌은 섬찟 / 심장이 막 터질 듯 pumping," showing the narrator's excitement and giddy anticipation.



My favourite part of the song is Liz's short section. She sings, "안갯속의 voice ah / 갈림길, 넌 choice" It is only about 10-second long, but the reverb effect on her vocal is siren-like. I completely agree if this portion is to be characterized as "voice shrouded in fog."

LE SSERFIM has the Great
Mermaid, IVE has Hypnosis.
I'm confident to say that
Hypnosis is IVE's best
unpromoted track. The
song utilizes IVE's
strengths well, capturing
the unexplainable charm
IVE possess.



I find it ironic that LE SSERAFIM declares themselves to be "No Celestial" in their other track in the same EP, but I cannot describe this song in any other way except to praise it for radiating such stellar energy. The R&B genre is perfect in expressing the members' strength for expressing imperfection.

ANTIFRAGILE

LE SSERAFIM

Impurities is soothing, confident, and delicate while maintaining its fearlessness from the title track "ANTIFRAGILE". The group creatively depict the idea of self-acceptance and self-love through imageries such as Kintsugi and impurities in jewels and diamonds. 26

## Notes

- Apple screenshot from <u>https://youtu.be/XQSse3b2ge4?feature=shared</u> (accessed 18 January 2025)
- Butterfly screenshot from <u>https://youtu.be/XEOCbFJjRwO?feature=shared</u> (accessed 18 January 2025)
- Ditto screenshot from <u>https://youtu.be/V37TaRdVUQY?feature=shared</u> (accessed 18 January 2025)
- Eclipse screenshot from <u>https://youtu.be/ gJEoSa3IeO?feature=shared</u> (accessed 18 January 2025)
- The Great Mermaid screenshot from <u>https://youtu.be/1XBrJoBLOQ4?feature=shared</u> (accessed 19 January 2025)
- Impurities screenshot from https://www.sourcemusic.com/artist/discography/LE%2
   OSSERAFIM/9 (accessed 19 January 2025)